

## BRADY B-428 THERMAL TRANSFER PRINTABLE METALLIZED POLYESTER LABEL STOCK

TDS No. B-428 Effective Date: 06/05/2014

# Description:

GENERAL Print Technology: Thermal Transfer Material Type: Metallized Polyester (3 mil film) Finish: Matte, light gray appearance Adhesive: Permanent Acrylic

## **APPLICATIONS**

Designed for applications, like rating and serial plates, that utilize barcodes, alphanumerics, graphic symbols and logos and require nameplate-like quality.

## RECOMMENDED RIBBONS

Brady Series R4300 Brady Series R6200 (alternate)

#### **REGULATORY/AGENCY APPROVALS**

UL: B-428 is a UL Recognized Component when printed with the Brady Series R4300 Ribbon. See UL file MH17154 for specific details. UL information can be accessed online at *UL.com*. Search in *Certifications* area.
CSA: B-428 is a CSA Accepted material when printed with the Brady Series R4300 Ribbon or R6200 Ribbon. See CSA Acceptance Record LS 41833 for specific details. CSA information can be accessed online at *directories.csa-international.org*.
DIN VDE 0472 Part 815: Brady B-428 meets the requirements of a halogen-free material per DIN VDE 0472 part 815. (Statement based on review of product construction and confirmatory halogen content test run at an independent test laboratory.)

Brady B-428 is RoHS compliant to 2005/618/EC MCV amendment to RoHS Directive 2002/95/EC.

## SPECIAL FEATURES

B-428 is designed to withstand numerous solvents and variable temperatures when applied to various surfaces.

#### Details:

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000 -Substrate -Adhesive -Total	0.0034 inch (0.086 mm) 0.0010 inch (0.026 mm) 0.0044 inch (0.112 mm)
Adhesion to: -Stainless Steel	ASTM D 1000 20 minute dwell 24 hour dwell	30 oz/in (33 N/100 mm) 40 oz/in (43 N/100 mm)
-Polypropylene	20 minute dwell 24 hour dwell	12 oz/in (13 N/100 mm) 20 oz/in (22 N/100 mm)
Tack	ASTM D 2979 Polyken <sup>™</sup> Probe Tack 1 Second dwell	29 oz (789 g)

Performance properties tested on printed B-428 labels laminated to aluminum panels. Samples thermal transfer printed with alphanumerics, and 5 mil and 10 mil minimum X dimension barcodes using a Series R4300 ribbon and a BradyPrinter<sup>™</sup> THT Model 203 Thermal Transfer Printer.

PERFORMANCE PROPERTIES	TEST METHODS	TYPICAL RESULTS
High Service Temperature	30 days at various temperatures	No visible effect to label at 248°F (120°C), Slight discoloration at 293°F (145°C), Moderate discoloration at 320°F (160°C), but label is still functional
Low Service Temperature	30 days at -40°F (-40°C)	No visible effect
Humidity Resistance	30 days at 100°F (37°C), 95% R.H.	No visible effect
UV Light Resistance	30 days in UV Sunlighter™100	No visible effect
Weatherability	ASTM G155, Cycle 1 30 days in Xenon Arc Weatherometer	Slight topcoat yellowing
Salt Fog Resistance	30 days in 5% salt fog	No visible effect

PERFORMANCE PROPERTY	CHEMICAL RESISTANCE
Samples printed with a Series R4300 black ribbon and a Series R6 Transfer Printer. Test was conducted at room temperature after 24 immersions in the specified chemical reagent followed by 30 minut times with cotton swab saturated with test fluid.	4 hour dwell. Testing consisted of 5 cycles of 10 minute

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE (R4300 RIBBON)			
	EFFECT TO LABEL STOCK	EFFECT TO PRINT	EFFECT TO PRINT WITH RUB	
Methyl Ethyl Ketone	No visible effect	No visible effect	Moderate print removal	
1,1,1-Trichloroethane	No visible effect	No visible effect	Moderate print removal	
Toluene	No visible effect	No visible effect	Moderate print removal	
Mineral Spirits	No visible effect	No visible effect	No visible effect	
JP-8 Jet Fuel	No visible effect	No visible effect	No visible effect	
SAE 20 WT Oil	No visible effect	No visible effect	No visible effect	
SAE 20 WT Oil @ 70C	No visible effect	No visible effect	Severe print removal	
IPA	No visible effect	No visible effect	No visible effect	
ASTM #3	No visible effect	No visible effect	No visible effect	
Mil 5606 oil	No visible effect	No visible effect	No visible effect	
Skydrol® 500B	No visible effect	No visible effect	Slight print removal	
Super Agitene®	No visible effect	No visible effect	No visible effect	
Deionized Water	No visible effect	No visible effect	No visible effect	
3% Alconox® Detergent	No visible effect	No visible effect	No visible effect	
10% Sulfuric Acid Solution	No visible effect	No visible effect	No visible effect	

10% Sodium Hydroxide Solution

No visible effect

No visible effect

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE (R4300 RIBBON)			
	EFFECT TO LABEL STOCK	EFFECT TO PRINT	EFFECT TO PRINT WITH RUB	
Methyl Ethyl Ketone	No visible effect	No visible effect	Moderate print removal	
1,1,1-Trichloroethane	No visible effect	No visible effect	Moderate print removal	
Toluene	No visible effect	No visible effect	Moderate print removal	
Mineral Spirits	No visible effect	No visible effect	Slight print removal	
JP-8 Jet Fuel	No visible effect	No visible effect	Slight print removal	
SAE 20 WT Oil	No visible effect	No visible effect	No visible effect	
SAE 20 WT Oil @ 70C	No visible effect	No visible effect	Severe print removal	
IPA	No visible effect	No visible effect	Slight print removal	
ASTM #3	No visible effect	No visible effect	No visible effect	
Mil 5606 oil	No visible effect	No visible effect	Slight print removal	
Skydrol® 500B	No visible effect	No visible effect	Moderate print removal	
Super Agitene®	No visible effect	No visible effect	Slight print removal	
Deionized Water	No visible effect	No visible effect	No visible effect	
3% Alconox® Detergent	No visible effect	No visible effect	No visible effect	
10% Sulfuric Acid Solution	No visible effect	No visible effect	No visible effect	
10% Sodium Hydroxide Solution	No visible effect	No visible effect	No visible effect	

## Shelf Life:

Two years when stored in its original packaging in an environment below 80°F (27°C) and 60%RH.

#### Trademarks:

Alconox® is a registered trademark of Alconox Co. BradyPrinter<sup>™</sup> is a trademark of Brady Worldwide, Inc. Polyken<sup>™</sup> is a trademark of Testing Machines Inc. Skydrol® is a registered trademark of the Monsanto Company Sunlighter<sup>™</sup> is a trademark of the Test Lab Apparatus Company Super Agitene® is a registered trademark of Graymills Corporation ASTM: American Society for Testing and Materials (U.S.A.) CSA: Canadian Standards Association PSTC: Pressure Sensitive Tape Council (U.S.A.) SAE: Society of Automotive Engineers (U.S.A.) UL: Underwriters Laboratories INc. (U.S.A.) All S.I. units are mathematically derived from the U.S. conventional units

Note: All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

#### WARRANTY

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

Copyright 2017 Brady Worldwide, Inc. □All Rights Reserved Material may not be reproduced or distributed in any form without written permission.